

SPYDERWASH[®]

A SETOMATIC SYSTEMS COMPANY



The Leader in Laundry Payment Solutions
- Since 1968

SPYDERWASH[®]

DEFINING THE MODERN LAUNDROMAT



CUSTOMER
LOYALTY PROGRAMS



MULTIPLE
PAYMENT OPTIONS



ACCOUNTABILITY
& MANAGEMENT



EXCEPTIONAL
CUSTOMER SERVICE



MOBILE APP



APPLE MAPS



CREDIT/DEBIT



NFC CONTACTLESS

Today's consumers expect multiple payment options. Increase your revenue potential and give consumers the choice they demand. Contact your Setomatic Sales Rep today to learn how you can benefit from adding Debit, Credit, and Mobile Wallet acceptance to your Coin Operated Laundromat.



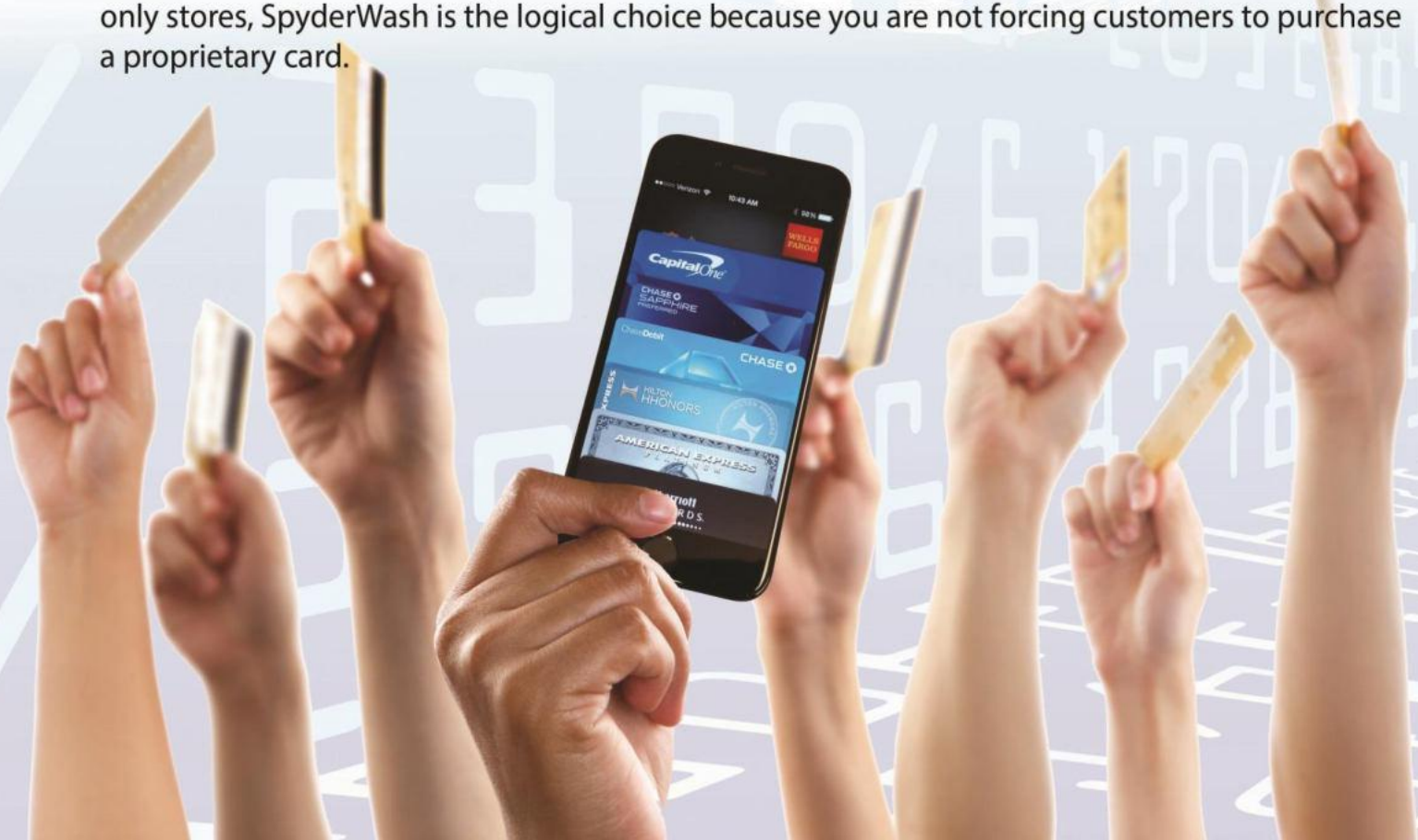
Accept Multiple Forms of Payment

At Setomatic Systems, our goal is simple. We want to provide the most reliable and cutting-edge payment and business management system on the market, enabling our customers to increase their bottom line.

SpyderWash is a true hybrid system that gives you unparalleled flexibility. You can now offer your customers the option to pay any way they want!

This includes Credit/Debit Cards, Loyalty Cards, Contactless RFID Cards, NFC Payments (Apple Pay, Google Pay and Samsung Pay) and new contactless credit cards all while having the option to maintain coin acceptance.

Want to eliminate quarters from your laundromat altogether? No problem! You have the option of going card only- whether that means only using loyalty cards, only using credit/debit cards or using both, SpyderWash can be customized to fit your specific needs. For card only stores, SpyderWash is the logical choice because you are not forcing customers to purchase a proprietary card.



Create Brand Loyalty and Enhance the Customer Experience

Laundry customers are extremely unique and unlike any other customer base. In many markets, they have several laundromats to choose from so creating customer loyalty is imperative for success. SpyderWash can help create loyalty in many ways:

- **Free Wash Programs-**

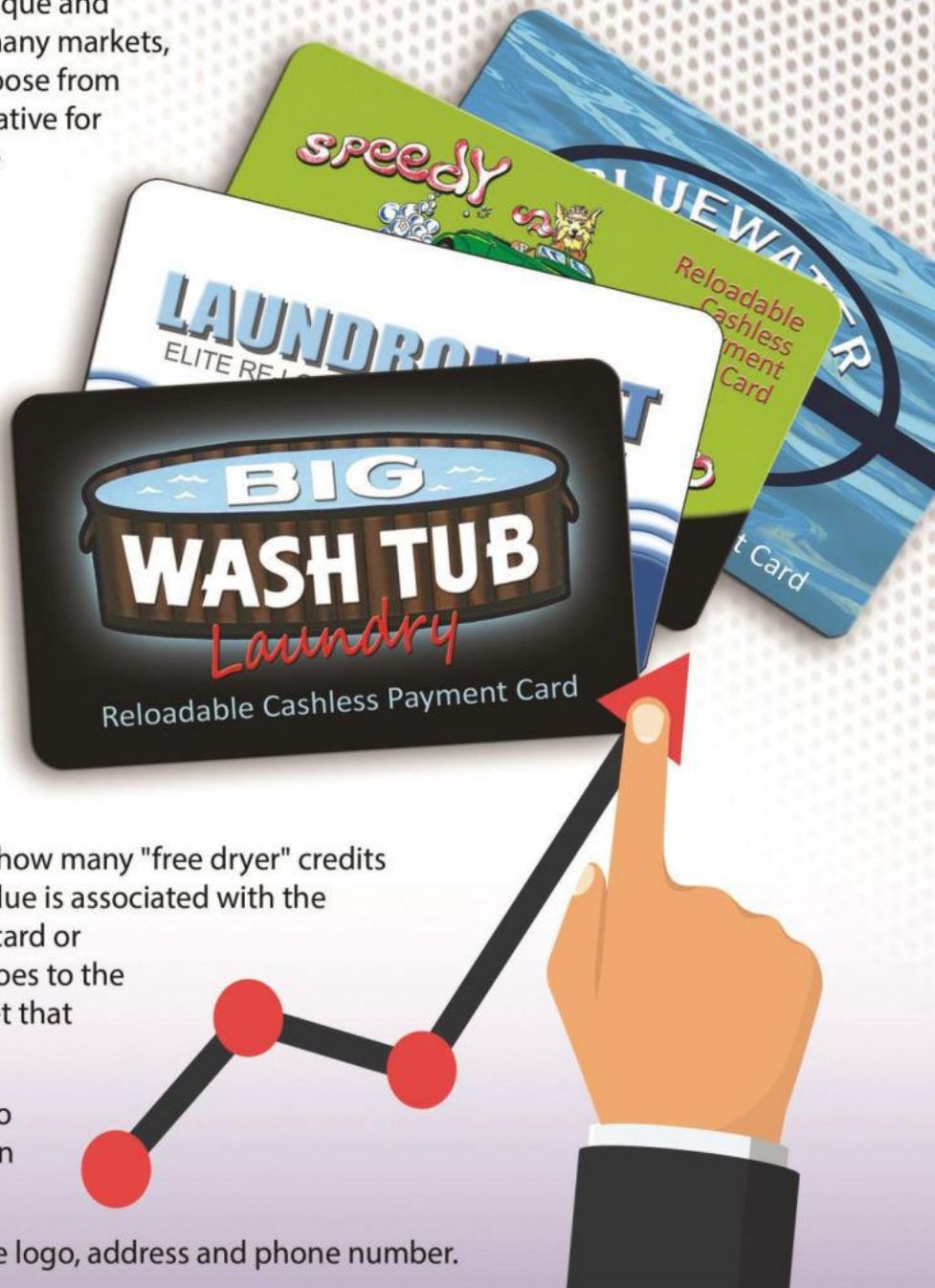
You can create a program where the customer gets a free wash after paying for a specific number of washes. For example, buy nine and get the tenth for free. The swipe display will automatically count down giving the customer an immediate call to action with no registration required. For example, "9 more to go"... "8 more to go"... "FREE WASH". This is automatically linked to the customer's loyalty card, credit/debit card or mobile wallet.

- **Free Dry Programs-** You can decide how many "free dryer" credits each size washer will give and this value is associated with the customer's loyalty card, credit/debit card or mobile wallet. When the customer goes to the dryer and uses their card, they will get that amount of free dry time.

- **Offer incentives** for adding money to loyalty cards such as 10% bonus when it is recharged for \$20.00 or more.

- **Custom loyalty cards** with your store logo, address and phone number.

With SpyderWash, our Free Wash and Free Dry programs can be taken advantage of using a credit/debit card or mobile wallet! Customers are no longer required to purchase a loyalty card in order to receive these benefits. They now have the freedom to choose how they pay for their wash and dry and have an incentive to keep coming back to your laundromat. With no complicated registration required, it makes running these loyalty programs very easy for all customers.





Payment and Loyalty Solutions for Every Customer



PAY

Pay with a variety of options including credit/debit, coin, loyalty card, or NFC / Mobile wallet



WASH

Simply tap or swipe card to start cycle



EARN FREE PERKS

Customers can earn FREE washes with either a loyalty card or their credit/debit card automatically



LOYALTY PROGRAM | No sign-up or app download required

Providing reliable payment options for your washers / dryers for over 50 years!

Total Management, Accounting and Marketing System

When you install SpyderWash, you have access to a feature-packed business management and marketing system that allows you to collect and analyze crucial data for increasing your revenue.

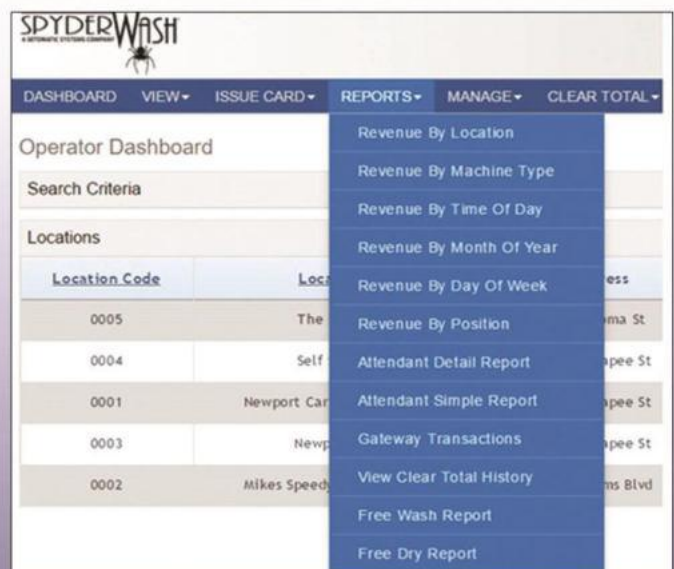
- **Cloud Hosting and Remote Monitoring**- All data is hosted and stored on our secure servers at Rackspace and can be accessed from any internet enabled device.
- **Complete Money Management**- Full accountability for all of your coin, credit/debit and loyalty card transactions in real time.
- **Reports**- Our reports are easy to access, understand and export to a PDF or Excel file. Compare year to year or see your busiest times and days of the week to make the best decisions for your business.



- **Wash Dry Fold**- Allow your attendants to start any washer or dryer with their own WDF card. All transactions are easy to monitor with dates and timestamps. Cards can be set to automatically reload when they drop below a specified threshold. Easy to train attendants. No more painted quarters.
- **Coin Box Alarm**- Set email alerts when your coin boxes are getting full to help you streamline your collections and save your time. Our "running total" feature tells you how much money came in for each machine since your last collection.
- **Marketing and Promotions**- Email registered customers directly from the SpyderWash portal to inform them of specials or upcoming events.

Other Important Features-

- Modular design
- \$5 Pre-authorization (No \$15.00 or \$20.00 hold on customers account)
- Easy Bluetooth wireless installation
- Certified reader
- User-friendly interface
- Compatible with virtually all washers and dryers, regardless of age and brand
- SpyderWash Loyalty Kiosk
- Customer and Attendant Portal
- SpyderWash Mobile App
- NFC enabled to accept Apple, Google and Samsung Pay
- Ability to charge convenience fee of up to \$1 for credit card transactions



No one does it better...

Payment technology is a fast-changing industry and since our founding more than 50 years ago, we have been a leader in innovation in the vended laundry market. We have a proven history of being ahead of the curve and the first to embrace new technology as it is introduced.

Setomatic Systems, with more than five decades in the laundry payment space, has a proven history of cutting-edge payment devices. We were the first to introduce drop coin meters to laundry. The first to introduce hybrid payment systems and credit card systems. The first to introduce wireless systems. The first to introduce cloud-based systems. The first to introduce NFC mobile payment systems. With payments being one of the most important aspects of your laundry, and industry trends constantly changing, Setomatic Systems is proven to be an industry leader and a company you can count on.

We look forward to continuing to innovate the vended laundry industry and to support our customers with the best in class customer support team for years to come.



SpyderWash[®] and Setomatic Systems... Helping you along the road to success!

Contact your local distributor

SPYDERWASH[®]

A SETOMATIC SYSTEMS COMPANY



Compatible with any make or model...

CONTINENTAL
GIRBAU, INC.[®]

Alliance
Laundry Systems

Huebsch.

IPSO

Electrolux

LG

Whirlpool[®]

ADC
American Dryer Corp.

DEXTER

MILNOR

MAYTAG

primus
Laundry equipment

Speed Queen[®]

Wascomat

NOTES:



Defining the Modern
Laundromat Since 1968

