



**LAUNDRYCARD**

AUTOMATE YOUR LAUNDROMAT.



# LAUNDRYCARD OVERVIEW

LaundryCard eliminates coins and automates your business.

LaundryCard™ is a holistic laundromat solution that gives store owners all the tools they need to succeed in one integrated system. Say goodbye to counting coins and hello to custom loyalty cards, on-the-fly reporting, custom marketing tools, employee management and remote management.

If you are looking for a “card only” solution for your laundromat, look no further. LaundryCard is perfect for new and existing stores with 40 or more machines.



Central collection and no more coins!



Manage remotely from any internet device



Track and manage your employees



Manage service repairs with equipment status screen



Advanced marketing and loyalty programs



Engineered and built in the USA

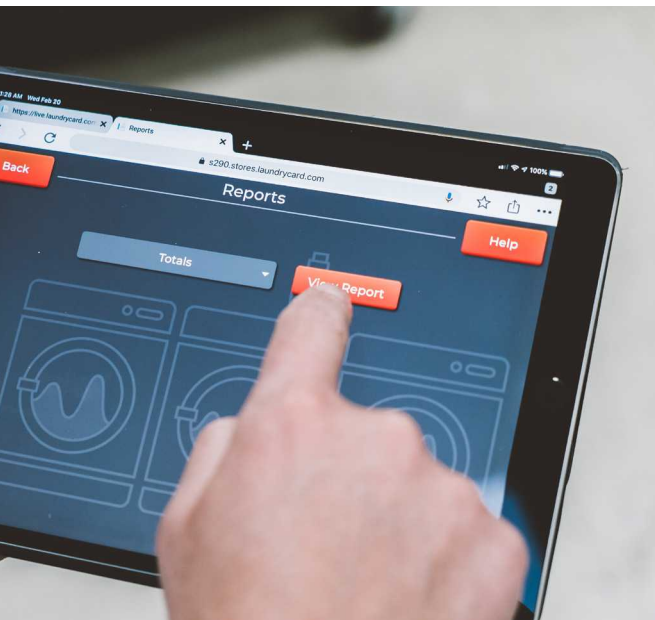
# LAUNDRYCARD FEATURES

## Collect your store from one centralized location

LaundryCard replaces all of the traditional coin mechanisms with networked card readers in a store. Customers get a loyalty card from one of the X-Changer kiosks by inserting cash or a credit card. The value added to the loyalty card can then be used to start the customer's desired machine.

All sales and start information is recorded centrally and is available for reporting and analysis. Since there are no coins used to start the machines, there is nothing to collect except the cash receipts located in the X-Changer kiosks. Collections are fully auditable so you can even let someone else pull the money without worry of shrinkage.

A store that would normally take 2 hours to collect with coins, can now take 5 minutes, giving you time to manage your business rather than work it.



## Manage remotely from any internet device

Use the power of the Internet!

LaundryCard has been designed to work with any device that has an Internet browser. You can remotely control, view, and configure the system from a smart phone, tablet or PC. Run sales reports, configure specials, change vend prices all from the comfort of your home or office.

You are no longer limited by distance when opening new stores. Complete remote management is now possible.

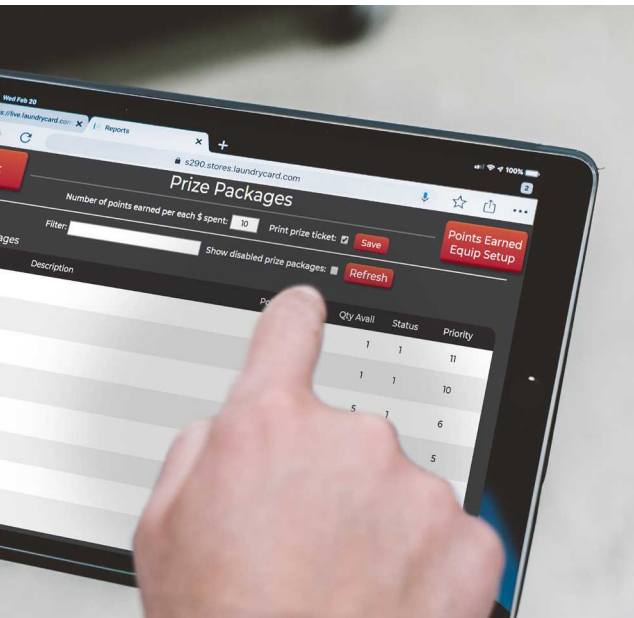
# ADDITIONAL FEATURES

## Manage Employees

LaundryCard doesn't just automate your collections, it manages your employees too.

- The integrated employee time clock will help automate your weekly payroll.
- All work schedules can be entered and managed by the head attendant with automatic overtime control.
- The task scheduler will ensure that employees are reminded of what they are supposed to do and lets you run reports on what tasks are not getting done.

Managing a laundry has officially gotten easier!



## Advanced marketing and loyalty programs

Reach new sales goals by implementing a loyalty program.

Competition is everywhere. How are you going to set your business apart from the others? Giving customers incentives and specials will ensure your bottom line stays healthy.

Big bill bonuses, Free dry, Discounts, Wash to Win, Coupons, and Birthday bonuses are just a few of the programs LaundryCard offers.



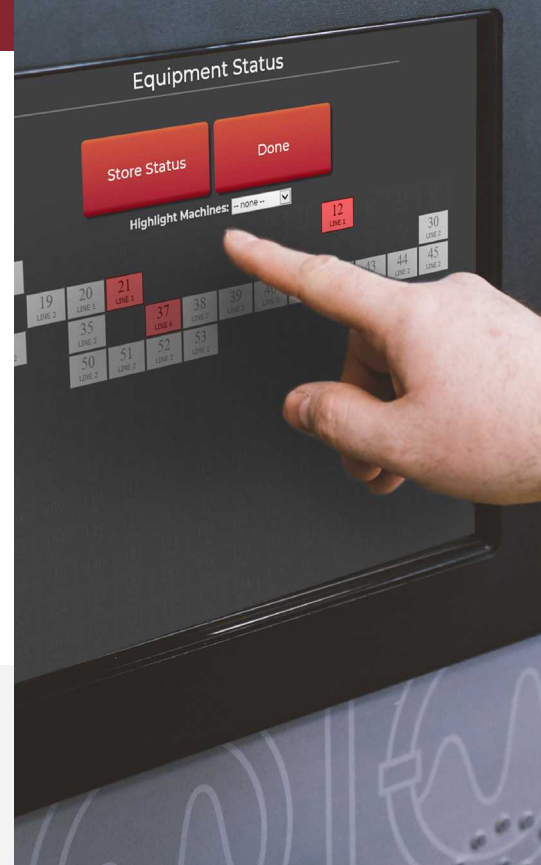
## Manage service repairs with equipment status screen

Let's face it, things break. The faster you repair your equipment the faster it's making money for you again.

The Equipment Status Screen allows attendants the ability to disable a washer or dryer for service in the event of a malfunction. The attendant simply marks the affected machine at the X-Changer with the appropriate service problem. The LaundryCard reader will be disabled preventing customers from using the machine.

The Equipment Status Screen can be viewed remotely, allowing someone to schedule the appropriate service. Once the machine is repaired by a service technician, the technician updates the Equipment Status Screen and the LaundryCard reader will allow customers to use the machine.

Using LaundryCard's Equipment Status Screen means less time diagnosing problems and lower repair bills.



## OTHER UNIQUE FEATURES



Multi-store networking allows you to distribute your cards anywhere and lets your customers use them in any of your locations



Customers can choose to have the onscreen instructions in either English or Spanish



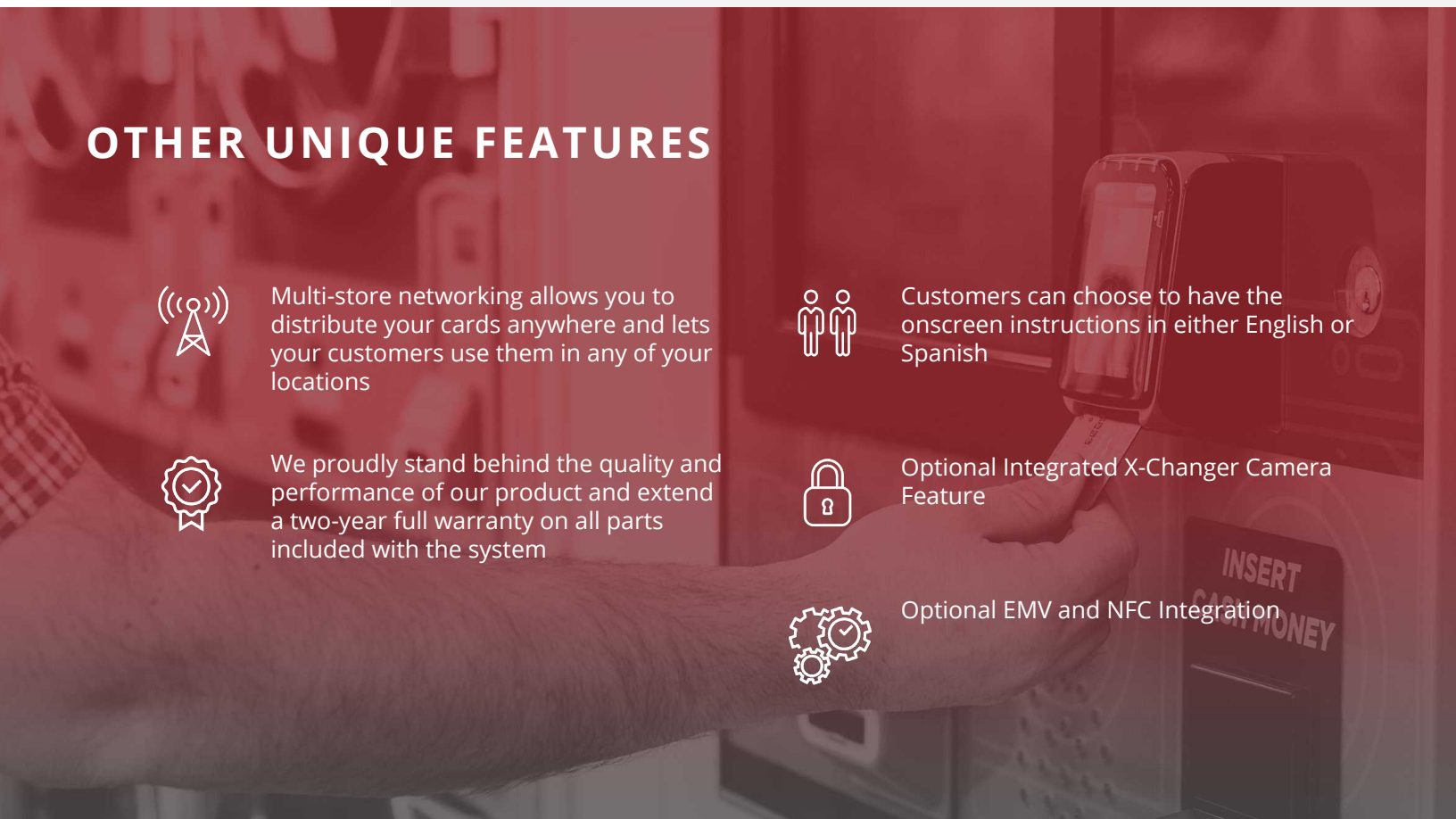
We proudly stand behind the quality and performance of our product and extend a two-year full warranty on all parts included with the system



Optional Integrated X-Changer Camera Feature



Optional EMV and NFC Integration





# DEVELOPED BY STORE OWNERS FOR STORE OWNERS

**CCI products are proudly  
engineered and built  
in the USA**

Family owned and operated, Card Concepts, Inc. was born from over 40 years of experience in the vended laundry industry. Whether you're looking for a complete loyalty card system or a wireless credit card system to add to your coin machines, CCI can provide the solution. Since 2000, CCI has helped hundreds of store owners automate their businesses while maximizing their revenue.



CCI leads the industry with its commitment to customers, offering 24 hour technical support from the best support team in the industry.





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