



## You've Tried the Hard Way, Try **easyPAY**<sup>™</sup>

Laundry Owners no longer have to make the decision of being a card store or a coin store. You can be both! You want to accept credit cards, but can't afford to install card readers on every machine, or maintain those readers. Maybe you are concerned that some customers won't like a card store. No need to buy expensive cards and worry about "floats". The **easyPAY**<sup>™</sup> Central Payment Kiosk combines three easy payment functions for your coin laundry:

▶ **Bill Acceptance** - The only system in the laundry industry that allows bill acceptance to start your washers and dryers! The Kiosk has coin hoppers, and can act as a back-up changer.

▶ **Credit Card Acceptance** - **easyPAY**<sup>™</sup> provides hi-speed credit card acceptance. Reach the prime demographic in your area that prefer credit cards over cash. As your credit card transactions increase, your coin collections decrease.

▶ **Coin Acceptance** - **easyPAY**<sup>™</sup> acts as a back-up coin mechanism for your washers and dryers. Eliminate trips for unexpected coin jams on your large capacity washers during your time off.

■ **You don't have to eliminate coin acceptance!** Many of your customers prefer coins, and that's fine! The machine is not modified as far as they are concerned. Your coin drops function like always!

■ **easyPAY**<sup>™</sup> **reduces collections!** As customers use bills and credit cards, it reduces the time spent collecting and counting quarters in your store.

■ **easyPAY**<sup>™</sup> **is easy to use!** Customers are guided through the payment process via an interactive touch screen. After loading their machine(s), they simply enter the washer number and their method of payment. **easyPAY** tallies their payment amount, and after the customer inserts their cash or swipes their card, the signal is sent to the machine(s) to start the machine.



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